

# HONORING SENIORS...

# *Guiding Families*

2025-2028

*A four-year initiative to deliver Meals on Wheels to seniors and provide financial guidance and assistance to Collier County working families.*



SVdP NAPLES  
*Financial, Food &  
Furniture Assistance*

SVdP NAPLES  
*Life Skills Program*



SVdP NAPLES  
*Meals on Wheels*

SVdP NAPLES  
*Thrift Stores*

# HONORING SENIORS...

## *Guiding Families*



**You're Helping  
Your Collier County  
Neighbors!**

**SVdP NAPLES**  
*Meals on Wheels*

*Honoring our Seniors with Healthy Meals*

**SVdP NAPLES**  
*Financial, Food &  
Furniture Assistance*

*Assistance for struggling Collier County Families*

**SVdP NAPLES**  
*Life Skills Program*

*Life Skills Program for Individuals and Families*

**SVdP NAPLES**  
*Thrift Stores*

*Affordable Home Goods for Working Families*

***Contributions & Grants***

*No Government or Catholic Church Funding*

*SVdP Naples delivers Meals on Wheels to homebound and disabled seniors and adults, teaches Financial Literacy & Employment (Life Skills) Classes and provides Financial, Food and Furniture Assistance to Collier County individuals and families, and operates affordable Thrift Stores in Naples and Bonita Springs ... all made possible by community volunteers, the Grace of God, and Generous Donors and Grantors like you!*



# WHAT IS SVdP Naples?

The Society of St. Vincent de Paul, Naples District Council, Inc. (“SVdP Naples”), part of a worldwide, privately-funded Catholic lay organization, delivers **Meals on Wheels**, teaches **Life Skills**, and provides **Financial, Food & Furniture Assistance** to homebound seniors and adults, low-income individuals, and working families in Collier County.

SVdP Naples is a District Council formed by SVdP Conferences inside seven (7) Collier County Catholic churches, from which each volunteer president serves on the SVdP Naples Board of Directors. The seven conferences, along with the general public, supply SVdP Naples with volunteers for its Meals on Wheels and Life Skills Programs, as well as volunteer case workers for its Financial, Food & Furniture Assistance Program.

Founded upon Catholic principles and operating in our community since 1964, SVdP Naples welcomes volunteers, grantors and donors, as well as seniors, individuals, and families seeking assistance. Help is given to everyone in need, regardless of race, creed or color.

SVdP Naples is privately-funded through gifts, grants and donations from individuals, families, businesses, foundations and community groups, as well as the net profit from two (2) Thrift Stores (Naples & Bonita Springs). SVdP Naples receives no funding from the Catholic Church or local/state/federal government.

## The Conferences of SVdP Naples

- St. Agnes SVdP
- St. John the Evangelist SVdP
- St. Ann SVdP
- St. Peter the Apostle SVdP
- St. Elizabeth Seton SVdP
- St. William SVdP
- St. Finbarr SVdP

In 2023, SVdP Naples provided targeted assistance, valued at over **\$2,397,000**, directly impacting **over 42,583** Collier County seniors, adults, and children.

<b>Financial Assistance (Rent, Utilities)</b> .....	<b>\$1,140,000</b>
<b>Food Assistance (SVdP Choice Pantry)</b> .....	<b>\$741,300</b>
<b>Meals on Wheels (46,900 meals)</b> .....	<b>\$292,500</b>
<b>Medical, Work Boots, Bicycles Assistance</b> .....	<b>\$130,600</b>
<b>Furniture, Clothing, Home Goods Assistance</b> .....	<b>\$93,300</b>
<b>Life Skills (Financial Literacy &amp; Employment Skills Classes)</b> ..	<b>Invaluable!</b>





# SVdP NAPLES

## *Meals on Wheels*



SVdP Naples operates the largest privately-funded Meals on Wheels (MOW) operation in Collier County, delivering nearly 50,000 meals each year to our homebound, infirmed, or nutritionally-deficient seniors and disabled neighbors.

Each delivery day, SVdP Naples MOW volunteers honor our seniors by delivering a nutritious meal, sharing a prayer and exchanging smiles and small talk with our homebound neighbors. Oftentimes, a MOW visit is the only personal interaction our homebound seniors will experience that day.



### SVdP Naples *Meals on Wheels* **TODAY**

**46,000+** Meals Delivered in 2023

Delivering to Collier County's  
**Homebound Seniors** and  
**Disabled Citizens**

**One Meal Per Day / 7 Meals  
Per Week** Delivered Frozen by  
SVdP Naples Volunteers

Over **1.6 Million** Meals Delivered  
by SVdP Naples in Collier County  
since 1977





# HONORING SENIORS...

## *Guiding Families*



### SVdP Naples *Meals on Wheels*

#### MEETING THE GROWING NEED

Increase meals from 46,900 annually  
(2023) to **77,000** annually (2028)

Increase Meals on Wheels recipients  
from 179 to **250** by 2028

Increase SVdP Naples freezer capacity

Recruit more MOW  
volunteers from businesses, churches,  
schools, and community groups

Expand SVdP Naples  
Meals on Wheels into  
Eastern Collier County



### COLLIER SENIORS LIVING ALONE

**Over 26,900** Collier County Seniors  
(65 or older) live alone, many of whom have  
limited resources or mobility, or medical  
conditions that impact their ability to cook  
or prepare nutritious meals each day.

# HONORING SENIORS... Guiding Families

*A four-year initiative to deliver Meals on Wheels to seniors and provide financial guidance and assistance to Collier County working families.*

**HONORING SENIORS...Guiding Families** was designed in 2020 using input from 75+ businesses, churches, foundations, community groups, and SVdP donors concerned with the financial and social well-being of homebound and infirmed seniors, disabled adults, and families in Collier County.

2025	<b>MEALS ON WHEELS</b> .....	<b>\$300,000</b>
	<b>Annual Objective:</b> 60,000 Meals Delivered to 190 Homebound and Infirmed Seniors, and Disabled Adults	
	<b>FINANCIAL, FOOD &amp; FURNITURE ASSISTANCE</b> .....	<b>\$925,000</b>
	<b>Annual Objective:</b> Assistance for Working & Non-Working Collier County Families	
	<b>LIFE SKILLS PROGRAM</b> .....	<b>\$75,000</b>
	<b>Annual Objective:</b> Educate Collier County neighbors in Financial Literacy, Credit Use & Repair, Budgeting, and Employment Skills & Opportunities	
.....		
2026	<b>MEALS ON WHEELS</b> .....	<b>\$325,000</b>
	<b>Annual Objective:</b> 64,680 Meals Delivered to 210 Homebound and Infirmed Seniors, and Disabled Adults	
	<b>FINANCIAL, FOOD &amp; FURNITURE ASSISTANCE</b> .....	<b>\$975,000</b>
	<b>Annual Objective:</b> Assistance for Working & Non-Working Collier County Families	
	<b>LIFE SKILLS PROGRAM</b> .....	<b>\$100,000</b>
	<b>Annual Objective:</b> Educate Collier County neighbors in Financial Literacy, Credit Use & Repair, Budgeting, and Employment Skills & Opportunities	
.....		
2027	<b>MEALS ON WHEELS</b> .....	<b>\$355,000</b>
	<b>Annual Objective:</b> 70,840 Meals Delivered to 230 Homebound and Infirmed Seniors, and Disabled Adults	
	<b>FINANCIAL, FOOD &amp; FURNITURE ASSISTANCE</b> .....	<b>\$1,020,000</b>
	<b>Annual Objective:</b> Assistance for Working & Non-Working Collier County Families	
	<b>LIFE SKILLS PROGRAM</b> .....	<b>\$125,000</b>
	<b>Annual Objective:</b> Educate Collier County neighbors in Financial Literacy, Credit Use & Repair, Budgeting, and Employment Skills & Opportunities	
.....		
2028	<b>MEALS ON WHEELS</b> .....	<b>\$385,000</b>
	<b>Annual Objective:</b> 77,000 Meals Delivered to 250 Homebound and Infirmed Seniors, and Disabled Adults	
	<b>FINANCIAL, FOOD &amp; FURNITURE ASSISTANCE</b> .....	<b>\$1,065,000</b>
	<b>Annual Objective:</b> Assistance for Working & Non-Working Collier County Families	
	<b>LIFE SKILLS PROGRAM</b> .....	<b>\$150,000</b>
	<b>Annual Objective:</b> Educate Collier County neighbors in Financial Literacy, Credit Use & Repair, Budgeting, and Employment Skills & Opportunities	

SVdP Naples is registered under The Solicitations of Contributions Act (Chapter 496, FL Statutes - Registration #CH3346). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



# Our Generous **HONORING SENIORS...Guiding Families** 2021-2025 Donors & Grantors...*Leading the Way!*

## PLATINUM LEVEL | \$500,000 & Above

Thomas P. & Gloria S. McDonagh    Donald & Alice Fehrenbach Fund

## GOLD LEVEL | \$100,000 - \$499,500

Don & Zelma Waggoner Foundation  
A Friend of SVdP Naples  
Trust of Raymonde Coel

Craig Benedict  
The John B. Dee Unitrust



COMMUNITY FOUNDATION  
OF COLLIER COUNTY  
*FOR GOOD. FOREVER.*

## SILVER LEVEL | \$50,000 - \$99,500

Margarita Haussmann  
Gudorf Family Fund

A Friend of SVdP Naples  
Estate of Dorothy A. Frommer

Maria L. Ransburg  
Charitable Fund

## BRONZE LEVEL | \$25,000 - \$49,500

Brian & Mary Jo Rogers  
William E. Cross Charitable Foundation  
LaRose O'Connor Family Fund  
Doughty Family Fund  
A Friend of SVdP Naples

Joann Hubert  
Kathleen R. Robbins  
Robert Laramee  
John & Nancy K. Dee Foundation  
Warburton Foundation  
Highmark Health

Phyllis E. & Donald G. Campbell  
Charitable Foundation

ART FEST NAPLES  
*Invitational*  
AT FLEISCHMANN PARK

## NEIGHBOR LEVEL | \$15,000 - \$24,500

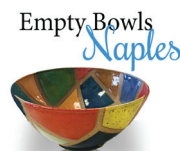
John & Jane Cullen  
The Sally & Jerry Casey Fund  
Judy Knox  
Terrence & Patricia Cavanaugh  
Sharon Carr  
Morrison Family Foundation  
A Friend of SVdP Naples  
Richard Pautler

MJWW Charitable Foundation  
Eileen Murphy  
Travelers Insurance  
Paul Griffin III  
Suncoast West Foundation  
Dorota & Kevin Kilstrom  
Wayne Dunn Trust  
Arthur & Joanne Velasquez  
First Presbyterian Church, Naples

THE  
LEAGUE CLUB  
COMMITMENT TO COMMUNITY



Naples Woman's Club  
LIVING THE VOLUNTEER SPIRIT  
*A Member of the General Federation of Women's Clubs*



# SVdP NAPLES

## *Financial, Food & Furniture Assistance*

SVdP Naples provides financial, food and furniture assistance, as well as financial guidance and life skills training, to Collier County individuals and families facing a temporary financial crisis.

After a thorough factual review, SVdP Naples volunteer caseworkers arrange for the disbursement of rent, utilities, food, furniture or household goods to help qualified applicant families experiencing an economic challenge. Rent, utilities and other financial assistance is paid directly to the third-party landlord, utility

company, or vendor for the benefit of the applicant family. Food and furniture assistance is provided through the SVdP Naples Choice Pantry and Thrift Stores, allowing the family to reallocate their existing budget to solve the financial crisis.

SVdP Naples helps Collier County working families reestablish economic stability and prevent defaults and evictions which would cause negative “domino effects” for the family, their employer and our community.

Since 2018, SVdP Naples has provided temporary financial assistance to individuals and families working for 350+ local employers.

- Healthcare/Senior Care
- Residential Communities/Country Clubs
- Restaurants/Retail
- Banking/Finance
- Construction
- Hotels/Resorts
- Automobiles/Transportation
- Education/Government
- Real Estate/Landscaping

## SVdP NAPLES *Financial, Food & Furniture Assistance*

# NOW

- Collier County families living 'paycheck to paycheck' can quickly experience a **temporary financial crisis** that threatens to disrupt rent and utility payments, as well as their transportation and employment arrangements
- In 2023, SVdP Naples provided over **\$2.1 million** in Financial, Food & Furniture Assistance to Collier County families
- Each year, SVdP Naples impacts hundreds of Collier County employers **through direct assistance** to their employees
- **Hundreds of dedicated volunteers** serve as SVdP Naples financial assistance caseworkers, Choice Pantry workers and thrift store employees





# A Temporary Financial Crisis **IMPACTS** More Than Just the Family

SVdP Naples donors provide temporary financial, food and furniture assistance and guidance to low-income working families during times of financial stress or instability. The impacts of SVdP Naples assistance extend far beyond the family, creating stability for employers, landlords, utility companies and the entire Collier County community.



## An Unexpected Financial Crisis

Possible default on next month's rent

Family worries about finding alternative housing

Landlord prepares for possible rent default

Utility company prepares for delinquency

Employee less productive at work

Employer workplace negatively impacted

Rent default causes families to search for housing

New housing causes change of schools, impacting kids & schools

SVdP Naples' assistance helps family, employer, schools, and our community

## SVdP NAPLES *Financial, Food & Furniture Assistance* **FUTURE**

- **Temporary Financial, Food and Furniture Assistance** for Collier County working families and adults
- **Expand collaborative partnerships** with churches, businesses and community groups interested in providing assistance and guidance to low-income congregants, employees and working families
- **Guide unemployed and underemployed individuals and families** to Life Skills classes and employment opportunities with SVdP corporate supporters



# SVdP NAPLES

## *Life Skills Program*

In 2021, SVdP Naples created the Life Skills Program to provide Collier County residents with financial literacy (money management, budgeting, credit use & repair), employment opportunities, and job search skills. While traditional nonprofits can help an individual or family “weather a temporary financial storm,” SVdP Naples prefers to help build self-sufficiency in our neighbors through financial literacy and employment skill-building.

The Life Skills Program equips every willing Collier County adult with the skills necessary to take charge of their family’s financial future... to earn more, save more, and spend less. Classes are offered free of charge and all participants are encouraged to graduate by completing the entire series of classes.

## LEARN & EARN

A series of 90-minute classes teaching Collier County families how to earn more, save more, and spend less.

Taught by true professionals, SVdP's Life Skills Program includes classes on:

- *Managing Money & Building a Budget*
- *Using Credit Wisely*
- *Developing Employment Skills & Finding New Job Opportunities*
- *Finding Help from Naples-area Agencies & Practicing Everyday Savings*





# SVdP NAPLES *Thrift Stores*

*SVdP Naples operates thrift stores in East Naples (3810 Tamiami Trail E.) and Bonita Springs (3725 Bonita Beach Road). While a source of net income, the thrift stores enable SVdP Naples to provide other invaluable services to residents of our community.*

**Free Donation Pick-ups:** With one quick call to SVdP Naples, area residents access a cost-free, hassle-free method of donating used furniture, clothing, household good, and other items, saving residents money and our community valuable landfill space.

**Furniture & Household Goods Assistance for our Neighbors:** When hurricanes strike, water heaters or pipes fail, or fire breaks out, area residents can find themselves without furniture, clothing, and other essentials. Under its Financial, Food & Furniture Assistance program, SVdP Naples utilizes thrift store donations to help our Collier County neighbors rebuild their lives.

**Affordable Furniture, Clothing & Household Goods:** Many working families struggle with the high cost of living in Collier County. Families at all economic levels can purchase furniture and other essentials at a fraction of the retail cost at SVdP Naples Thrift Stores, helping them "stretch their dollars" to cover rent, utilities and other necessities.

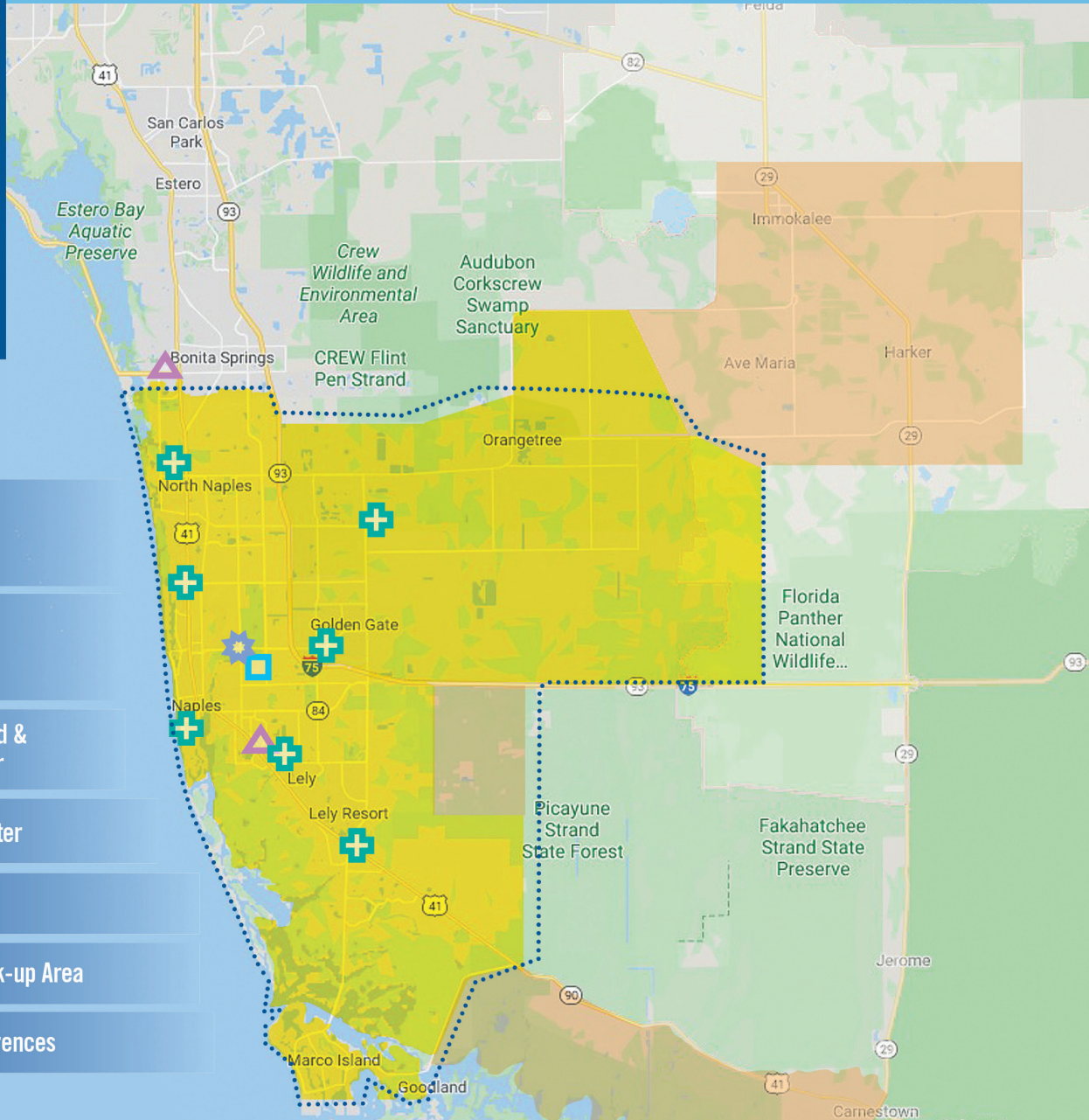


## *What's Happening @* SVdP NAPLES!

SVdP Naples Thrift Stores host our video series, **What's Happening @ SVdP Naples!** featuring Kim Schul, Executive Director, and Bill Allen, HSGF Initiative Director.



# SVdP NAPLES SERVES COLLIER COUNTY



-  SVdP Naples Meals on Wheels Service Area (shaded)
-  SVdP Naples Meals on Wheels Future Expansion (shaded)
-  SVdP Naples Financial, Food & Furniture Assistance Center
-  SVdP Naples Life Skills Center
-  SVdP Naples Thrift Stores
-  SVdP Naples Donations Pick-up Area
-  SVdP Naples Church Conferences

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**DEACON HUGH MULLER** | Spiritual Advisor



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St. Vincent de Paul, Naples is a §501(c)(3) not-for-profit corporation.